



UNITRONICS (1989) (R"G) LTD.

PRESS RELEASE

Airport City, Israel

November 22nd. 2012

Regulated Information

For Immediate Release

An immediate report concerning signatory rights on behalf of the Company

Airport City, Israel – November 22nd, 2012 – Unitronics published the attached Immediate Report pursuant to the requirements of Israeli law, in connection with signatory rights on behalf of the Company.

About Unitronics

Unitronics (1989) (R"G) Ltd. is an Israeli company that designs, develops, produces and markets Programmable Logic Controllers (PLCs), the computer 'brains' that enable control of automated production lines, storage systems and machines. Unitronics' products include controllers designed to enable bi-directional man-machine interaction through simple user-friendly interface (including integrated graphic operator interface), as well as products embedded with Internet and Intranet capabilities, intended for remote diagnostics and communications on the Internet and Ethernet/LAN levels, and GSM enabled PLC's designed to allow remote control and m-commerce solutions. Unitronics' international distribution network composes of approximately 140 distributors and sales representatives spanning Europe, America, Israel and the Far East, as well as most of the states of the USA, whose efforts are coordinated and supported through Unitronics' wholly owned US subsidiary, Unitronics, Inc.

This press release contains certain forward-looking statements and information relating to the Company that are based on the beliefs of the Management of the Company as well as assumptions made by and information currently available to the Management of the Company. Such statements reflect the current views of the Company with respect to future events, the outcome of which is subject to certain risks and other factors, which may be outside of the Company's control. Should one or more of these risks or uncertainties materialize, or should underlying assumptions prove incorrect, actual results or outcomes may vary materially from those described herein as projected, anticipated, believed, estimated, expected or intended.

Unitronics (1989) (R"G) Ltd.
(the "Company" or "Unitronics")

Re: An Immediate Report Concerning the Signatory rights on behalf of the Company.

(Pursuant to Article 36(a) of Israeli Securities Regulations (Periodic and Immediate Reports), 5730-1969)

Pursuant to the directive of the Israeli Securities Authority dated January 3rd 2008, in connection with disclosure concerning signatory rights on behalf of the Company (the "ISA Directive"), it has been resolved by the Company's Board of Directors on November 22nd 2012, to authorize Advocate Hilit Bar Sorya, the Company's In-House Legal Counsel, to have signatory rights on behalf of the Company, replacing Mr. Eyal Saban, so that the signatory rights on behalf of the Company will be as follows:

1. The sole signature of any one of Mr. Haim Shani or Mrs. Bareket Shani, together with the Company's stamp or the Company's printed name, shall bind the Company with respect to any sums and with respect to any issue for all intents and purposes, without any limitation whatsoever, including but not limited to cashable instruments of any kind and nature.
2. The sole signature of Mr. Yair Itzkovich, together with the Company's stamp or the Company's printed name, shall bind the Company, for all intents and purposes up to a sum equal to 5% of the Company's Total Asset Balance, solely with respect to social security, income tax, and value-added tax forms submitted to governmental authorities, with respect to agreements in connection with cellular companies, and with respect to agreements in connection with vehicle leasing, and any ancillary documents to any of the foregoing, provided however that Mr. Itzkovich shall not be authorized to sign on behalf of the Company on any cashable instruments, including such instruments in connection with any of the foregoing.
3. The sole signature of Adv. Hilit Bar Sorya, together with the Company's stamp or the Company's printed name, shall bind the Company, for all intents and purposes, solely with respect to signing of Non-Disclosure Agreements by the Company.
4. The sole signature of Mr. Haim Shani or Mrs. Bareket Shani or Mr. Yair Itzkovich or Adv. Hilit Bar Sorya, together with the Company's stamp or the Company's printed name, shall bind the Company, for all intents and purposes, solely with respect to publication of reports in accordance with the Company's obligations by law.
5. For the purpose of the above resolutions, the term "Total Asset Balance" shall mean the Total Asset Balance as stated in the Company's most updated consolidated audited Financial Statements.
6. Further it has been resolved that this resolution cancels and replaces all previous resolutions relating to signatory rights of any kind or nature, with respect to any sum and/or issue on behalf of the Company.
7. Pursuant to the ISA Directive, following are details regarding the signators, pursuant to regulation 26A of the Israeli Securities Regulations (Periodic and Immediate Reports), 5730-1969:

7.1. Adv. Hilit Bar Sorya:

Israeli ID number:	033104258
Date of birth:	August 23, 1976
Date on which the officer assumed office:	November 22, 2012
Position held by the officer in the Company:	Independent Authorized Signatory and Company's In-House Legal Counsel.
Is the officer related to another senior officer or to an interested party in the Company?	No.
Education and business experience in the past five years, specifying the professions or fields of education, institution and the academic title or professional diploma held:	<p><u>Main activities over the past 5 years:</u></p> <p>a) Company's In- House Legal Counsel, Unitronics (1989) (R"G) Ltd, 2011- 2012.</p> <p>b) Advocate and Assistant to the CEO, Davidoff Group, 2008-2011.</p> <p>c) Advocate, Ben-Eliezer &Co., Law Offices, 2007-2008</p> <p><u>Academic education:</u></p> <p>*MBA with Specialism in Strategic Planning, Edinburgh Business School, Herriot-Watt University (graduates with distinction)- 2012</p> <p>*Called to the Israeli Bar- 2002</p> <p>* LL.B, (Bachelor of Laws), The College of Management - Academic Studies - 2001</p>

Respectfully,

Unitronics (1989) (R"G) Ltd.