



UNITRONICS (1989) (R" G) LTD.

PRESS RELEASE
Airport City, Israel,
April 11, 2018

*****Regulated Information***
For Immediate Release**

**AN IMMEDIATE REPORT CONCERNING a person/entity became an
Interest party by virtue of holdings**

Airport City, Israel – April 11, 2018 - Unitronics published the attached Immediate Report pursuant to the requirements of the Israeli law, in connection with a person/entity became an interest party by virtue of holdings.

About Unitronics

Unitronics (1989) (R" G) Ltd. is an Israeli company that engages, through its Products Department, in the design, development, production, marketing and sale of industrial automation products, mainly Programmable Logic Controllers ("PLCs"). PLCs are computer-based electronic products (hardware and software), used in the command and control of machines performing automatic tasks, such as production systems and automatic systems for industrial storage, retrieval and logistics. The Company also engages, through its Automated solutions Department and/or its subsidiaries, in the design, construction and maintenance services in the framework of projects for automation, computerization and integration of computerized production and/or logistics systems, mainly automated warehouses, automated distribution centers and automated parking facilities. The Company's PLCs are distributed by over one hundred and sixty distributors (and a wholly owned US subsidiary) in approximately sixty countries throughout Europe, Asia, America and Africa. The services of the Systems Department are provided to customers in Israel and also outside Israel.

This press release contains certain forward-looking statements and information relating to the Company that are based on the beliefs of the Management of the Company as well as assumptions made by and information currently available to the Management of the Company. Such statements reflect the current views of the Company with respect to future events, the outcome of which is subject to certain risks and other factors which may be outside of the Company's control. Should one or more of these risks or uncertainties materialize, or should underlying assumptions prove incorrect, actual results or outcomes may vary materially from those described herein as projected, anticipated, believed, estimated, expected or intended.

Unitronics (1989) (R'G) Ltd.
(the "Company")

**Immediate Report concerning a person/entity became an
interest party by virtue of holdings**

Pursuant to regulation 33(E) of the Israeli Securities Regulations (Periodic and Immediate Reports),
1970

1. Holder Details

First name: _____

First name in English as registered in passport: _____

Family name / corporation name: *Noked Capital Ltd.*

Identification type: *Registrar of Companies in Israel number* ■ The holder is a corporation

Identification number: 514956846

Citizenship / country of incorporation or registration: *Incorporated in Israel*

Country of Citizenship / incorporation or registration: _____

Address: *85 Medinat Ha'yehudim St, Hertzelia*

Is the holder a representative for reporting purposes of a number of shareholders holding with him the securities of the company: *Yes*

Name of controlling shareholder in the interested party: *see additional information below*

Identification number of controlling shareholder in the interested party: *see additional information below*

2. Details of the Transaction whereby the holder became an interested party

- A. Essence of transaction: *stock exchange acquisition*
- B. Name and type of securities of reference transaction: *Ordinary shares*
- C. Security stock exchange number: *1083831*
- D. Date of transaction implementation: *09/04/2018*
- E. Amount of securities in reference transaction: *882,755*
- F. Price at which the transaction was performed: *2,056 agorot* _____
- G. Are the shares dormant or securities convertible into dormant shares: *No*
- H. Was the total consideration paid on the date of the change: *Yes*

3. A. List of interested parties holdings following the transaction

Name , type and class of the securities	Number of securities in the stock exchange	Amount of securities	Dormant	Extent of Holding	Extent of Holding (fully diluted)
				% Capital %Voting	% Capital %Voting
<i>Ordinary shares</i>	<i>1083831</i>	<i>894,444</i>	<i>No</i>	<i>6.5</i> <i>6.5</i>	<i>6.5</i> <i>6.5</i>

B. Holder is not a member of an institutional reporting group

4. The interested party does not hold other shares or securities in an investee company, if its activity is significant to the activity of the reporting corporation

5. Additional information:

In accordance with information provided to the Company by the interested party, Noked Capital Ltd. is the general partner and / or controlling shareholder in three limited partnerships that hold in the Company's shares, as follows:

The general partner in Noked Opportunity L.P (partnership number 550251409), which holds, as of April 10, 2018, 390,414 ordinary shares of the Company;

The controlling shareholder, together with Shai Yitzhaki (through AYT Investments Ltd.), at Noked Equity Investments Ltd., 515419356 - The general partner in Noked Equity L.P (number of partnership 550258941), which holds, as of April 10, 2018, 391,402 ordinary shares of the Company;

The controlling shareholder, together with Shai Yitzhaki (through AYT Investments Ltd.), at Noked Equity Investments Ltd., 515419356 - The general partner in Noked Long L.P (partnership number 530278381), which holds, as of April 10, 2018, 112,628 ordinary shares of the Company.

6. Date and time when the corporation first learned of the event or the issue: 10/04/2018 at 18:00

Respectfully,

Unitronics (1989) (R"G) Ltd.