



UNITRONICS (1989) (R"G) LTD.

**PRESS RELEASE**  
**Airport City, Israel,**  
**July 23, 2014**

**\*\*\*For Immediate Release\*\*\***

**A SENIOR OFFICE HOLDER THAT CEASED TO HOLD OFFICE**

**Airport City, Israel – July 23, 2014** - Unitronics published the attached Immediate Report pursuant to the requirements of Israeli law, in connection with a senior office holder that ceased to hold office.

**About Unitronics**

Unitronics (1989) (R"G) Ltd. is an Israeli company that engages, through its Products Department, in the design, development, production, marketing and sale of industrial automation products, mainly Programmable Logic Controllers ("PLCs"). PLCs are computer-based electronic products (hardware and software), used in the command and control of machines performing automatic tasks, such as production systems and automatic systems for industrial storage, retrieval and logistics. The Company also engages, through its Systems Department and/or its subsidiaries, in the design, construction and maintenance services in the framework of projects for automation, computerization and integration of computerized production and/or logistics systems, mainly automated warehouses, automated distribution centers and automated parking facilities. The Company's PLCs are distributed by over one hundred and forty distributors (and a wholly owned US subsidiary) in approximately fifty countries throughout Europe, Asia, America and Africa. The services of the Systems Department are provided to customers in Israel and also outside Israel.

This press release contains certain forward-looking statements and information relating to the Company that are based on the beliefs of the Management of the Company as well as assumptions made by and information currently available to the Management of the Company. Such statements reflect the current views of the Company with respect to future events, the outcome of which is subject to certain risks and other factors which may be outside of the Company's control. Should one or more of these risks or uncertainties materialize, or should underlying assumptions prove incorrect, actual results or outcomes may vary materially from those described herein as projected, anticipated, believed, estimated, expected or intended.

**Unitronics (1989) (R"G) Ltd.**  
**(the "Company")**

**Re: An immediate report concerning a senior office holder that ceased to hold office**

Pursuant to regulation 34(a) to the Israeli Securities Regulation (Periodic and Immediate Reports), 5730 - 1970.

1. First Name: Yair  
Surname/Company name: Itscovich  
Type of Identification Number: Identity card number  
Identification number: 058858176  
Citizenship: Private person with Israeli citizenship
2. The office that she ceased to hold: Chief Financial Officer
3. Date in which she will cease/has ceased holding office: 23.07.2014.
4. To the corporation's best knowledge the retirement does not involve circumstances that should be brought to the shareholders' attention.
5. The way he ceased to hold office: resignation.
6. The position he hold in the company: Other- Finance Consulting.  
Is he still a senior office holder of the Company: No.
7. Will the office holder continue after his retirement to be:
  - a. An Interested Party of the Company: No.
  - b. An Office holder in the Company: No.
8. The date and time in which the event was brought to the corporation's attention: July 23, 2014, 10:00.

Respectfully,

**Unitronics (1989) (R"G) Ltd.**