



**UNITRONICS (1989) (R" G) LTD.**

**PRESS RELEASE**  
**Airport City, Israel,**  
**July 16, 2015**

**\*\*\*Regulated Information\*\*\***

**\*\*\*For Immediate Release\*\*\***

**An immediate report concerning the appointment of an External Director**

**Airport City, Israel – July 16, 2015** - Unitronics (1989) (R" G) Ltd. (the "Company") published the attached Immediate Report pursuant to the requirements of the Israeli law with respect to the appointment of an External Director.

**About Unitronics**

Unitronics (1989) (R" G) Ltd. is an Israeli company that engages, through its Products Department, in the design, development, production, marketing and sale of industrial automation products, mainly Programmable Logic Controllers ("PLCs"). PLCs are computer-based electronic products (hardware and software), used in the command and control of machines performing automatic tasks, such as production systems and automatic systems for industrial storage, retrieval and logistics. The Company also engages, through its Systems Department and/or its subsidiaries, in the design, construction and maintenance services in the framework of projects for automation, computerization and integration of computerized production and/or logistics systems, mainly automated warehouses, automated distribution centers and automated parking facilities. The Company's PLCs are distributed by over one hundred and sixty distributors (and a wholly owned US subsidiary) in approximately sixty countries throughout Europe, Asia, America and Africa. The services of the Systems Department are provided to customers in Israel and also outside Israel.

This press release contains certain forward-looking statements and information relating to the Company that are based on the beliefs of the Management of the Company as well as assumptions made by and information currently available to the Management of the Company. Such statements reflect the current views of the Company with respect to future events, the outcome of which is subject to certain risks and other factors which may be outside of the Company's control. Should one or more of these risks or uncertainties materialize, or should underlying assumptions prove incorrect, actual results or outcomes may vary materially from those described herein as projected, anticipated, believed, estimated, expected or intended.

**Unitronics (1989) (R"G) Ltd.**  
(the "Company")

Re: **An immediate report concerning the appointment of a director (who is not a corporation) or a person serving on behalf of a corporation, which is a director.**

Pursuant to regulation 34(b) to the Israeli Securities Regulations (Periodic and Immediate Reports), 5730 - 1970.

1. Surname and name: Doron Shinar  
Gender: Male  
Type of Identification Number: Identity card number  
Identification number: 054973029  
Citizenship: Israeli
2. Date of Birth: December 8, 1957
3. Address for serving court documents: 12, Zelochisti Street, Tel Aviv 6299412
4. The office to which he was appointed: External director.
5. Previous office in the Company prior to the appointment: None
6. Date of appointment: July 16, 2015
7. Education:

Title	Field	Name of academic institution
LLB	Law	Law Faculty, Tel Aviv University

Other education and professional certifications: Lawyer, Members of the Israel bar Association.

8. Principle occupation in the last 5 years:

Period	Name of corporation	Position
March 1, 2008 - today	Acidos Ltd. (private company + subsidiaries in Central Asia)	Development and management of residential real estate projects in Central Asia
March 1, 2011 to December 31, 2014	RR Magyarország Kft + RR Japan (private companies)	Franchises and general commerce in Europe and Japan
January 1, 2008 to January 1, 2012	Eitan, Mehulal and Associates	Outside consultant
January 1, 2005 - today	D. Shinar Holdings (private company)	Consulting and investment services

9. Was appointed as an alternate director of \_\_\_\_\_ and the validity of his term are up to \_\_\_\_\_.

10. The director serves as a director in other corporations:

Netz Hotels Ltd. (public company) - External Director  
D. Shinar Holdings (private company)  
Acidos Ltd. (private company)

11. The director is not an employee of the Company, a subsidiary, or an affiliated company or of any interested party in the Company.
12. The director is not a family member of another interested party in the Company.
13. a. The director does not hold securities of the Company.  
b. The director does not hold securities of a Subsidiary of the Company.
14. The director is not a member of a committee of the Board of Directors.
15. The Company regards the director as having financial and accounting expertise.
16. The Company does regard the director as an "independent director".  
How he became an "independent director"? *Was appointed by the general meeting on July 16, 2015.*
17. Statement of the director Pursuant to section 224b to the Companies Law, 1999: \_\_\_\_\_  
*Explanation: Attachment of Director's Statement is also required where the director's appointment was not made by the General Assembly.*

Respectfully,

Unitronics (1989) (R"G) Ltd.