



UNITRONICS (1989) (R"G) LTD.

PRESS RELEASE
Airport City, Israel
August 26, 2014

*****Regulated Information*****
*****For Immediate Release*****

Re: An immediate report concerning public offering

Airport City, Israel – August 26, 2014 – Unitronics published the attached Immediate Report, pursuant to the requirements of Israeli law, in concerning with public offering.

About Unitronics

Unitronics (1989) (R"G) Ltd. is an Israeli company that engages, through its Products Department, in the design, development, production, marketing and sale of industrial automation products, mainly Programmable Logic Controllers ("PLCs"). PLCs are computer-based electronic products (hardware and software), used in the command and control of machines performing automatic tasks, such as production systems and automatic systems for industrial storage, retrieval and logistics. The Company also engages, through its Systems Department and/or its subsidiaries, in the design, construction and maintenance services in the framework of projects for automation, computerization and integration of computerized production and/or logistics systems, mainly automated warehouses, automated distribution centers and automated parking facilities. The Company's PLCs are distributed by over one hundred and forty distributors (and a wholly owned US subsidiary) in approximately fifty countries throughout Europe, Asia, America and Africa. The services of the Systems Department are provided to customers in Israel and also outside Israel.

This press release contains certain forward-looking statements and information relating to the Company that are based on the beliefs of the Management of the Company as well as assumptions made by and information currently available to the Management of the Company. Such statements reflect the current views of the Company with respect to future events, the outcome of which is subject to certain risks and other factors which may be outside of the Company's control. Should one or more of these risks or uncertainties materialize, or should underlying assumptions prove incorrect, actual results or outcomes may vary materially from those described herein as projected, anticipated, believed, estimated, expected or intended.

Unitronics (1989) (R"G) Ltd.
(the "Company")

Re: **An immediate report concerning public offering**

Further to the report dated August 20, 2014 (Reference No. 2014-01-137931), regarding the Company's intention to publish a shelf offering, which will be offered to the public (Series 5), the Company hereby announce that it intends to use the proceeds of the offering (if implemented) for the purpose of early repayment of debentures (Series 3), according to the conditions set out in the Deed of this series.

It is noted that the issuance, issue structure, scope and terms have not yet been finalized and the issue (if implemented) and a shelf offer specifying any conditions of such issue, which will be subject to the discretion of the Company and obtaining all the approvals required by law, including the decision of the Board of Directors Company and the Stock Exchange approval for the listing of the Debentures (Series 5).

Sincerely,

Unitronics (1989) (R.G) Ltd.