

UNITRONICS (1989) (R"G) LTD.

PRESS RELEASE Airport City, Israel November 28th, 2012

Regulated Information ***For Immediate Release***

An immediate report concerning status of holdings of interested parties and senior office holders

Airport City, Israel – November 28th, 2012 – Unitronics published the attached Immediate Report pursuant to the requirements of Israeli law, in connection with the status of holdings of interested parties and senior office holders.

About Unitronics

Unitronics (1989) (R"G) Ltd. is an Israeli company that engages, through its Products Department, in the design, development, production, marketing and sale of industrial automation products, mainly Programmable Logic Controllers ("PLCs"). PLCs are computer-based electronic products (hardware and software), used in the command and control of machines performing automatic tasks, such as production systems and automatic systems for industrial storage, retrieval and logistics. The Company also engages, through its Systems Department and/or its subsidiaries, in the design, construction and maintenance services in the framework of projects for automation, computerization and integration of computerized production and/or logistics systems, mainly automated warehouses, automated distribution centers and automated parking facilities. The Company's PLCs are distributed by over one hundred and forty distributors (and a wholly owned US subsidiary) in approximately fifty countries throughout Europe, Asia, America and Africa. The services of the Systems Department are provided to customers in Israel and also outside Israel.

This press release contains certain forward-looking statements and information relating to the Company that are based on the beliefs of the Management of the Company as well as assumptions made by and information currently available to the Management of the Company. Such statements reflect the current views of the Company with respect to future events, the outcome of which is subject to certain risks and other factors which may be outside of the Company's control. Should one or more of these risks or uncertainties materialize, or should underlying assumptions prove incorrect, actual results or outcomes may vary materially from those described herein as projected, anticipated, believed, estimated, expected or intended.

Unitronics (1989) (R''G) Ltd. (the "Company")

Re: <u>An Immediate Report concerning status of holdings of interested parties and senior office</u> holders

Pursuant to regulation 33(c) of the Israeli Securities Regulations (Periodic and Immediate Reports), 5730 - 1970.

A. Following are the holdings of interested parties in the Company (including CEO and directors, and including any employee who holds 5% or more of the Company's issued share capital or voting power) as of November 27th, 2012:

Number Of The	Name of the Holder	Name, class and series of	Updated amount of securities	Holdings Percentage		Holdings Percentage (on a fully diluted basis)	
Holder		security		Capital	Voting	Capital	Voting
1.	Haim Shani	Ordinary Share	6,139,551	61.23	61.23	61.23	61.23
2.	Unitronics (1989)(R"G) Ltd.	Ordinary Share	1,650,722	16.46	0	16.46	0

Total of Ho Perce	0	Total of Holdings Percentage (on a fully diluted basis)			
Capital	Voting	Capital	Voting		
77.69	61.23	77.69	61.23		

B. The senior office holders in the Company (excluding CEO and directors, and excluding any employee who holds 5% or more of the Company's issued share capital or voting power) do not hold Company's securities.

Following are the holdings of senior office holders in the Company:

The Holder: Haim Shani Number of Holder: 1 Class of holder: Director/CEO. Type of identification: Identity Card Number I.D. No. 056548142 Nationality: Israeli. Does the Holder represent, for the purpose of reporting, several shareholders who hold together with the Holder Company's securities: No. Are the securities held dormant shares: No. Number of Security on the Tel-Aviv Stock Exchange: 1083831 (Ordinary Shares). Amount of Securities in the last report: 6,139,551 (Ordinary Shares). Changes in the amount of securities: 0.

The increase in Mr. Shani's holdings (on a fully diluted basis) stems from Purchase of Company shares by the Company (See immediate report regarding the creation of dormant shares published on 27.11.2012).

The Holder: Unitronics (1989) (R"G) Ltd Number of Holder: 2 Class of holder: Reporting Corporation. Type of identification: Company number in Israeli Registrar of Companies Company Registrar No. 520044199 Nationality: incorporated in Israel. Does the Holder represent, for the purpose of reporting, several shareholders who hold together with the Holder Company's securities: No. Are the securities held dormant shares: Yes. Number of Security on the Tel-Aviv Stock Exchange: 1083831. Amount of Securities in the last report: 1,605,432 Changes in the amount of securities: 45,290

The increase in Mr. Shani's holdings (on a fully diluted basis) stems from Purchase of Company shares by the Company (See immediate report regarding the creation of dormant shares published on 27.11.2012.

As of the date of this report, Mr. Haim Shani, ID number 056548142, is the controlling shareholder in the Company.

Respectfully, Unitronics (1989) (R"G) Ltd.