



UNITRONICS (1989) (R" G) LTD.

PRESS RELEASE

Airport City, Israel

December 4th, 2013

Regulated Information

For Immediate Release

**An immediate report concerning a person/entity that became an interest party
by virtue of holding**

Airport City, Israel – December 4th, 2013 – Unitronics published the attached Immediate Report pursuant to the requirements of Israeli law, in concerning a person/entity became an interested party by virtue of holding

About Unitronics

Unitronics (1989) (R" G) Ltd. is an Israeli company that engages, through its Products Department, in the design, development, production, marketing and sale of industrial automation products, mainly Programmable Logic Controllers ("PLCs"). PLCs are computer-based electronic products (hardware and software), used in the command and control of machines performing automatic tasks, such as production systems and automatic systems for industrial storage, retrieval and logistics. The Company also engages, through its Systems Department and/or its subsidiaries, in the design, construction and maintenance services in the framework of projects for automation, computerization and integration of computerized production and/or logistics systems, mainly automated warehouses, automated distribution centers and automated parking facilities. The Company's PLCs are distributed by over one hundred and forty distributors (and a wholly owned US subsidiary) in approximately fifty countries throughout Europe, Asia, America and Africa. The services of the Systems Department are provided to customers in Israel and also outside Israel.

This press release contains certain forward-looking statements and information relating to the Company that are based on the beliefs of the Management of the Company as well as assumptions made by and information currently available to the Management of the Company. Such statements reflect the current views of the Company with respect to future events, the outcome of which is subject to certain risks and other factors which may be outside of the Company's control. Should one or more of these risks or uncertainties materialize, or should underlying assumptions prove incorrect, actual results or outcomes may vary materially from those described herein as projected, anticipated, believed, estimated, expected or intended.

Unitronics (1989) (R'G) Ltd.
(the "Company")

Re: **An immediate report concerning a person/entity became an interest party by virtue of holdings**

Pursuant to regulation 33(e) of the Israeli Securities Regulations (Periodic and Immediate Reports), 5730 - 1970.

1. Holder Details

Surname / Name of Corporation : Hammer Gruppen APS
Name / corporate name in English : Hammer Gruppen APS
Type of identification:
Registration number in the country of incorporation abroad holder is a corporation
Identification number : DK- 25695321
Citizenship / Country of Incorporation or Registration: Incorporated abroad
Country of Citizenship / Incorporation or Registration: Denmark
Address: Tasingevej 15, 9500 Hobro, Denmark.

Is the holder a representative for reporting purposes of a number of shareholders holding with him the company's securities: no

Name of controlling shareholder in the related parties: Peer Hammer Sorensen.

ID of a control of the holder of the interest party: 22858582

2. Details of the Transaction whereby the holder becomes a related party

- A. Name and Type of Security: Ordinary Shares
B. Number of securities in the stock exchange: 01083831
C. Date of action: 01/11/2013
D. Nature of the action _____
The company is not known how the interest party has acquired its shares in the company
E. Amount of securities involved in this relevant action: 685, 121
F. Price at which the transaction was performed: 000.00 Agoroth _____
G. Is the shares or securities convertible into dormant shares *not*

3. A. Status of interest parties after the action

Name , type and class of the securities	Number of securities in the stock exchange	Amount of securities	Dormant	Extent of Holding		Extent of Holding (fully diluted)	
				% Capital	%Voting	% Capital	%Voting
ordinary shares	01083831	685, 121	No	06.85	06.85	06.85	06.85

B. Holder is not a member of an institutional reporting group

4. The interested party does not hold shares or other securities in a held company, if its activity significant to the reporting corporate activity

5. Additional information:

The Company first learned about the holdings of the interest party following a voting letter sent by the interest party to the Company for Annual and Special Meeting of shareholders of the Company dated 09/12/2013 (the " General Meeting ") . As appears from the documents that attached to the voting of the interested party in order to prove the ownership of shares in the company as of the record date for participation in the General Meeting , that is as of 01.11.2013 , the interested party held at -685,121 ordinary shares of the Company, par value NIS 0.02 each one listed for trading on Euronext Brussels (IL Security number 0010838311) .

6. Date and time when the corporation first learned about this matter : 03/12/2013 at 17:30

Name of signatory on the report: Mr. Yair Itzkowitz .

Role of Signatory Company's CFO .

Date of signing the report: December 4, 2013.