Unitronics (1989) (R"G) Ltd.

(the "Company")

Re: An immediate report concerning the appointment of a senior office holder

at the Company

Pursuant to regulation 34(b) to the Israeli Securities Regulation (Periodic and Immediate Reports), 1970.

1 .Surname and first name: Cohen Yehuda

Type of Identification Number: Identity card number.

Identification number: 028649952

Citizenship: Israeli

.2Date of birth: 30/07/1971.

.3Address for serving court's documents: Unitronics Building, Airport City, Ha'Arava 3 St. 7010000, Israel .

.4Office commencement date: June 1st, 2019

.5The office appointed to: Chief Financial Officer, as of June 1st, 2019 and subject to the Board of the company's approva, until then he will serve in the Finance Department (Since April 15, 2019)

6 .Prior position at the Company: None

7 .Academic education:, B.A in Economy and Accounting, Tel Aviv University, Israel.

MBA, Business Administration, Technicon, Haifa, Israel.

Other education and professional certification: Course of Directors and Officers, Lahav, Faculty of Management, Tel Aviv University

8. Other activities over the past 5 years: CFO and Board Member, Bagir Group since 2012

9 The senior office holder will fulfill other roles at the corporation, its subsidiary, a related

Company, or at an interested shareholder: . The Company will provide Utron Ltd., a company controlled by the Company's controlling shareholders,, with the services of CFO through Mr. Cohen, up to 50% of the position.

10 .The senior office holder is not a family member of another senior office holder or an

interested shareholder of the Company.

11 .The senior office holder does not hold securities of the Corporation, its subsidiary, or a

related company.

Respectfully,

Unitronics (1989) (R"G) Ltd